

BY KEEPING YOUR COWS COOL AND COMFORTABLE USING THE COMPLETE 3-STEP EDSTROM SYSTEM, YOU WILL EXPERIENCE THE FOLLOWING BENEFITS:

- Increased milk production
- Improved reproductive performance
- Maintain maximum feed intakes
- Increased weight gain efficiency
- Improved herd health
- Less rumen acidosis
- Less lameness
- Less DA's
- Less Ketosis
- Less of any stress-induced diseases
- More efficient use of water
- Cows are cooled more effectively by evaporative cooling than by drinking lots of water.
- Healthier calves
- MORE PROFITS!

CONTACT YOUR LOCAL EDSTROM DEALER TODAY TO PUT AN END TO COSTLY HEAT STRESS IN YOUR HERD.

EDSTROM PRODUCTS ARE SOLD WITH PRIDE BY:

Edstrom

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SB-000015-DLR Rev A

Edstrom

Cooling Systems

For Dairy Cows

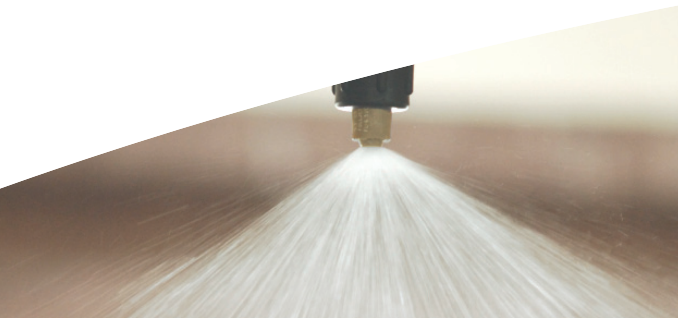


The most economical way to spell relief from heat stress...

Reliable
Easy-to-use
Low cost
Innovative
Effective
Fast return on investment



KEEPING YOUR COWS COOL & PRODUCTIVE IS AS EASY AS... ONE, TWO, THREE!



Step 1

Holding Pen Soaking

Soaking the cows in the holding pen is one of the most cost effective things that you can do on your dairy. High producing dairy cows create a lot of body heat that must be eliminated. When cows are crowded together in the holding pen, the problem escalates quickly.

A fully automated system provides relief any time the temperature warrants it, and eliminates the guess-work of manually-operated systems.



Step 2

Feed Line Soaking

Soaking the cows at the feed line allows them to have access to cooling throughout the day and encourages maximum dry matter intake. Cows stay healthy, productive and profitable!

The C-440S Controller allows you to cool 4 zones in sequence to reduce demands on your water supply system. Smart Mode technology automatically adjusts the cooling cycles as the conditions change throughout the day or season.



Step 3

Exit Lane Soaking

Soaking the cows as they exit the parlor or as they travel between barns keeps them cool and comfortable at all times and sends them back to the feed and water refreshed and ready to eat.

Cool Sense™ by Edstrom is a fully automated system that utilizes dual motion sensors to determine when a cow is walking beneath it. Eliminate wasted water while still soaking each cow at the most opportune time!



"I like the ease of installation and reliability. I really like the Smart Mode feature, which automatically adjusts the shower frequency as the temperature changes. Milk production has been maintained even with 90+ days of 90°F temperatures in the summer of 2010. It was a great investment."

Neal Johnson—Tineal Dairy

Neal milks 130 cows and has the Edstrom cooling systems in the holding pen and along the feed line in the freestall barn.